

MedVirginia RHIO Lab

MedVirginia announces the introduction of its *RHIO Lab*. This intensive, one-day workshop has been designed specifically for community leaders seeking to go beyond standard conference fare and dive into the real world experiences of a successful regional health information organization (RHIO) and health information exchange (HIE).

About MedVirginia

MedVirginia LLC, established in 2000, is a provider-owned organization based in Richmond, VA. Its organizational purpose is to improve quality, safety and efficiency through the use of health information technology. At its core is *MedVirginia Solutionsm*, a community-based health information exchange linking clinical data from physicians, hospitals, labs and pharmacies. In January, 2006, MedVirginia's RHIO became operational, making it one of the few "live" RHIOs in the U.S. In March, 2006 more than one million clinical encounters and messages flowed through the HIE, representing more than 307,000 patients.

Audience



The RHIO Lab is designed for executives and leaders engaged in, or seeking to start, a collaborative health information project, such as a regional health information organization. The information provided will be of interest to physicians, administrators and community stakeholders. Most Lab workshops will have 5-10 representatives from a single organization or community.

Value & Take-Aways

Focusing exclusively on your organization will enable private, candid conversations regarding specific business issues and organizational challenges. Participants will leave with a thorough understanding of practical, real life issues confronting organizations entering the "RHIO space", while offering insights as to how these issues can be successfully addressed. Participants will be provided with a variety of support materials and reference documents, including a RHIO start-up checklist; financial planning template; overview of legal and regulatory considerations for RHIOs; and a copy of the MedVirginia promotional kit utilized to enroll community physicians.



RHIO Lab Format

The RHIO Lab consists of a one-day, intensive “round-table” workshop that encourages conversation and facilitates debate of key business issues. MedVirginia executives and selected industry experts will lead participants through an interactive discussion of the following areas:

- Organizational history and vision
- Structure and governance
- Technology - planning & demonstration
- Operations
- Legal and regulatory
- Business model / finance
- Developing a value proposition
- Sales and marketing
- Lessons learned
- Applicability to other markets



While MedVirginia believes that a “one community” Lab provides the greatest value, the RHIO Lab can also be made available to multiple communities upon request.

For More Information

To discuss the MedVirginia RHIO Lab in more detail, contact:

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