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MedVirginia Profiled in Report on HIE Leadership and Sustainability Secrets of HIE Success Revealed: Lessons from the Leaders released today

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RICHMOND, VA --- August 2, 2011 –[National eHealth Collaborative](#) (NeHC) today released its highly anticipated report, [Secrets of HIE Success Revealed: Lessons from the Leaders](#) during a live webinar program. The report features case studies of 12 sustainable, mature health information exchange (HIE) organizations from across the US, including MedVirginia, a Richmond, VA based provider-owned organization serving central Virginia and the Hampton Roads region.

“With a new environment of increasing accountability in healthcare, the need for effective, sustainable HIE to improve quality, care coordination, and cost-effectiveness is becoming even more important,” said Kate Berry, CEO of NeHC. “This report distills the critical dimensions required for a successful and lasting HIE operation and is intended to contribute to a cohesive national roadmap for nationwide HIE. We are pleased to showcase such distinguished organizations and we believe others will learn from the triumphs and challenges of these 12 HIEs.”

MedVirginia was selected as an HIE Leader due to its involvement in ground-breaking initiatives including being the first HIE to be live on the Nationwide Health Information Network; the first HIE to exchange records electronically with the Social Security Administration to aide in determining Social Security disability benefits and the first community to go live with the Virtual Lifetime Electronic Record with the Veterans Administration and Department of Defense.

MedVirginia attributes its success to having built a “framework of trust” within the community. “As a provider-owned enterprise, MedVirginia’s primary focus has been establishing trust with, and bringing value to, physicians and hospitals” states Michael Matthews, MedVirginia’s CEO. The mission of MedVirginia is to organize, coordinate and serve provider interests in healthcare information technology by providing a system for community-wide clinical information exchange that enables improved clinical workflow and the attainment of meaningful use of health IT.

Secrets of HIE Success Revealed: Lessons from the Leaders was developed based on candid and extensive interviews with senior executives from each of the 12 HIEs. These organizations were chosen to be profiled based on their innovative strategies and business

models, the value and impact they are having in their respective communities, and their maturity in achieving sustainability.

To access the full report, please visit www.nationalehealth.org/HIEleaderlessons.

About MedVirginia

MedVirginia LLC, established in 2000, is a provider-owned organization based in Richmond, VA. Its organizational purpose is to improve quality, safety and efficiency through the use of health information technology. At its core is *MedVirginia Solution*[®], a community-based health information exchange linking clinical data from physicians, hospitals, labs and pharmacies. In January 2006, MedVirginia's health information exchange became operational, making it among the first operational community-based systems in the U.S. In 2009, MedVirginia became the first HIE to exchange live patient health information across the NWHIN and in 2010 became the first HIE to connect to the Virtual Lifetime Electronic Record (VLER) initiative with the Departments of Defense and Veterans Affairs.

About National eHealth Collaborative

[National eHealth Collaborative](#) (NeHC) is a public-private partnership that enables secure and interoperable nationwide health information exchange to advance health and improve health care. Working in conjunction with its partners, NeHC engages stakeholders in a collaborative and consensus-driven way to realize common goals that lead to transformative change. NeHC reaches broadly into all sectors of healthcare and health IT, employs open and inclusive methods, and makes its outcomes broadly available for continued improvement. This philosophy and approach allows NeHC to offer a uniquely balanced perspective that leverages diverse points of view and provides the essential public-private platform for collaboratively pursuing solutions to universal trusted and effective health information exchange. NeHC is a cooperative agreement partner of the Office of the National Coordinator for Health IT (ONC) in the U.S. Department of Health and Human Services (HHS).