



FOR IMMEDIATE RELEASE

MedVirginia Announces RHIO Lab

Intensive Workshop for Community Leaders Struggling to Create a RHIO

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RICHMOND, VA --- April 10, 2006 -- MedVirginia announces the introduction of its "RHIO Lab" for those individuals and organizations wrestling with Regional Health Information Organization (RHIO) issues. This one-day workshop has been designed specifically for community leaders seeking to go beyond standard conference fare and dive into the real world experiences of a successful RHIO and health information exchange.

The RHIO Lab is designed for leaders engaged in, or seeking to start, a collaborative, community-wide health information project, such as a RHIO. During a one-day intensive workshop, MedVirginia executives will lead participants through an interactive discussion of mission-critical topics including structure and governance, technology and infrastructure, legal and regulatory issues, business model, promotion of the RHIO, and applicability to other markets.

According to Michael Matthews, CEO of MedVirginia, "*Participants will leave with a thorough understanding of practical, real life issues confronting organizations entering the RHIO space, as well as how these issues can be successfully addressed. In other words, both the successes and challenges we experienced on the path from original concept to going live.*"

Most Lab workshops will have 5-10 representatives from a single organization or community. Participants will be provided with a variety of support materials and reference documents, including a RHIO start-up checklist; financial planning template; overview of legal and regulatory considerations for RHIOs; and a copy of MedVirginia's promotional kit utilized to enroll community physicians.

About MedVirginia

MedVirginia LLC, established in 2000, is a provider-owned organization based in Richmond, VA. Its organizational purpose is to improve quality, safety and efficiency through the use of health information technology. At its core is *MedVirginia Solutionsm*, a community-based health information exchange linking clinical data from physicians, hospitals, labs and pharmacies. In January 2006, MedVirginia's RHIO became operational, making it among the first "live" RHIOs in the U.S.

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